





New European Environmental Laws and **Your International Business:** Don't Get Phased Out!

Sponsored by:



4040 Palm Drive, Santa Clara, CA 95054

TUESDAY, FEBRUARY 24, 2004 8:00 AM - 12:00 PM

At this seminar, you will learn from U.K. government, legal, and company experts:

- How to comply with the new European Union (EU) laws that require manufacturers to finance the recycling and disposal of most electronics waste (WEEE Directive) and eliminate the use of six hazardous materials (RoHS Directive), including lead (Pb)
- ✓ How to make sure that your products are not stopped or worse, rejected, at the border of an important EU market like the U.K.
- ✓ How Motorola plans to comply with the law and how your company can start planning now.
- ✓ What electronic part suppliers need to know to maintain compliance and customer relations

Featuring:

- Mark Downs and Steve Andrews, U.K. Department of Trade and Industry (DTI), Department of Sustainable Development, responsible for implementing the EU WEEE and RoHS Directives in the U.K. and charged with representing the U.K. in the EU WEEE/RoHS Technical Adaptation Committee (TAC)
- Ken Rivlin and Jean-Philippe Brisson, Allen & Overy, Environmental Practice Group
- David Towne, Chuck Dolci and Gulab Sharma, Sun Microsystems
- Jennifer Guhl, AeA, International Policy Department

* Directions will be emailed to	all confirmed registrants	**Dric	re includes materials and continental breakfast	
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	rm to 408.986.1247 or	r contact Amy_McM	ullen@aeanet.org - tel 408.987.4247. uary 20.	
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